Investing in a Better Winnipeg

COMMUNITY INVESTMENT GUIDE
United Way provides sustained, core and program funding to the essential network of agencies you will find in these pages. Through the generosity of Winnipeggers these agencies remain open and available to provide much-needed help to our friends, families, co-workers, and even ourselves. Thank you.
About 100 United Way Agency Liaison Volunteers spend thousands of hours each year reviewing and evaluating the impact and outcomes of United Way agency partners. With their help, our agencies provide the best possible services for our community while also maintaining effective and efficient operations.

“We give personal guidance and help with resources and support to the agencies. It’s been fantastic. I’ve learned so much about all the different agencies—what they do, how they work, why they’re important—I wish I could volunteer with all of them!”

Jennifer Temmer  
Agency Liaison Volunteer for five years

The generosity of people like you ensures continual funding for a network of agencies that provides help to thousands of Winnipeggers year after year. This sustained, reliable funding ensures these essential services will remain for our families, friends, and co-workers and future generations.

“It is because of the generosity of Winnipeggers that we are able to support so many individuals and families to address their mental health needs and strengthen their resilience. Now, more than ever, our community needs access to mental health education, counselling and support, especially our youth.”

Marion Cooper  
Executive Director, Canadian Mental Health Association Manitoba and Winnipeg
ABORIGINAL HEALTH & WELLNESS CENTRE OF WINNIPEG •
Provides contemporary and traditional health and wellness resources to improve lives in the urban Aboriginal community. Healing is holistic, culture-based and for all Aboriginal peoples. United Way supports the Mino-Pimatiziwin (Men’s Healthy Living) Program which provides a range of services for First Nation, Metis and Inuit men living in Winnipeg.

214 & 215-181 Higgins Avenue
Winnipeg, MB  R3B 3G1
P  204-925-3700  F 204-925-1206
E  info@abcentre.org
W  ahwc.ca

ABORIGINAL VISION FOR THE NORTH END •
Provides a safe place for Aboriginal residents to connect with leadership development opportunities and strengthen Aboriginal voices within the community, based on renewal efforts in the North End.

Aboriginal Vision for the North End is guided by a steering committee representing the following agencies:

- Community Education Development Association
- Inner City Social Work Program, University of Manitoba
- Ma Mawi Wi Chi Itata Centre
- Mount Carmel Clinic
- Ndinawemaaganag Endaawaad
- North End Community Helpers Network
- North End Community Renewal Corporation
- Urban Circle Training Centre

AFRICAN COMMUNITIES OF MANITOBA INC. (ACOMI) •
The Youth Mentorship Program works to strengthen – primarily, but not exclusively – youth and families associated with the African Communities of Manitoba Inc. (ACOMI) through identity building, social inclusion, and mentorship. ACOMI uses a “culturally focused service model”, wherein team members and community elders provide a wide range of educational, mentoring and cultural activities.

101-421 Kennedy Street
Winnipeg, MB  R3B 2N2
P  204-221-6696
E  info@acomi.ca
W  acomi.ca

A&O: SUPPORT SERVICES FOR OLDER ADULTS •
Offers specialized services for older Manitobans with a goal of empowering and supporting older adults in our community and improving the quality of later life.

200-280 Smith Street
Winnipeg, MB  R3C 1K2
P  204-956-6440  F 204-946-5667
E  info@ageopportunity.mb.ca
W  ageopportunity.mb.ca
ANDREWS STREET FAMILY CENTRE (ASFC) ● ●
Provides a place in the community where families work to meet their own needs. United Way supports three programs at ASFC. The Pritchard Place Drop-in Centre offers a safe place for children and youth in the inner city. A Parents Helping Parents program provides outreach and practical support to families and their children and a Volunteer Program is an opportunity for community residents to strengthen their work skills.

220 Andrews Street
Winnipeg, MB  R2W 4T1
P  204-589-1721    F 204-589-7354
E  asfc@shawbiz.ca

ART CITY ●
Offers free art programs in a safe setting for youth and adults in the West Broadway neighbourhood. Through instruction and mentorship, art becomes a community-building tool. United Way supports a range of services including drop-in art classes, a healthy snack program, artist workshops, and annual events. Artists help youth and adults build their skills in pottery, painting, printmaking and photography.

616 Broadway
Winnipeg, MB  R3C 0W8
P  204-775-9856    F 204-784-2882
E  studio@artcityinc.com
W  artcityinc.com

(THE) ARTHRITIS SOCIETY, PRAIRIE DIVISION - MANITOBA/NUNAVUT ●
Provides education, programs, and support to adults and children living with arthritis so they can self-manage living with the disease and its symptoms.

Suite 100A-1465 Buffalo Place
Winnipeg, MB  R3T 1L8
P  204-942-4892    F 204-942-4894
E  info@mb.arthritis.ca
W  arthritis.ca/mb

AURORA FAMILY THERAPY CENTRE ●
Provides counselling and therapy to families, couples and individuals to enhance personal, interpersonal and spiritual well-being. Services are open to everyone and are sensitive to gender and culture.

5th floor – 491 Portage Avenue
Winnipeg, MB  R3B 2E4
P  204-786-9251    F 204-772-2547
E  aurora@uwinnipeg.ca
W  aurorafamilytherapy.com

BIG BROTHERS BIG SISTERS OF WINNIPEG ●
Matches volunteers with youth in need of friends, support, and guidance. Volunteer “Bigs” help “Littles” gain confidence and self-esteem through life-changing relationships that inspire and empower children and youth to reach their potential.

765 Portage Avenue
Winnipeg, MB  R3G 0N2
P  204-988-9200    F 204-988-9208
E  main@bigwinnipeg.com
W  bigwinnipeg.com

BOYS & GIRLS CLUBS OF WINNIPEG ●
A safe, supportive place where children and youth participate in healthy activities, make positive friendships, and learn respect for self
and others. United Way supports a range of services including leadership development, education programs, recreation, arts and crafts, and job training.

300-61 Juno Street  
Winnipeg, MB R3A 1T1  
P  204-982-4940  
F  204-982-4950  
E  reception@wbgc.mb.ca  
W  bgcwinnipeg.ca

**Aberdeen Club**  
415 Stella Avenue  
P  204-582-4403

**Freight House Club**  
#4-200 Isabel Street  
P  204-783-8640

**Gilbert Park Club - Community Housing Unit**  
Units 1 & 2 – 35 Gilbert Avenue  
P  204-582-3609

**Ryerson Club**  
Richmond Kings Community Centre  
577 Dalhousie Drive  
P  204-269-1570

**Sister McNamara Club**  
460 Sargent Avenue  
P  204-942-1919

**Victor Mager Club**  
81 Beliveau Road  
P  204-255-0042

**Polson Club**  
491 Munroe Avenue  
P  204-798-7039

**Dalhousie Club**  
262 Dalhousie Avenue  
P  204-260-9845

---

**St. James Club**  
190 Ferry Road  
P  204-914-6836

**Norquay Club**  
132 Lusted Avenue  
P  204-944-1637

**Carpathia Club**  
300 Carpathia Road  
P  204-869-6895

**CSI (Community Schools Investigators)**  
**Summer Learning Enrichment Programs**  
In partnership with local schools, community agencies and residents, offers summer learning opportunities for youth aged six to 12 living in low-income situations. The goal of the program is to help kids do better in school, as well as increase job skills for older youth.

---

**CANADIAN COMMUNITY ECONOMIC DEVELOPMENT NETWORK (CCEDNET)**  
Helps individuals and communities find local solutions to local needs. United Way provides funding for five program areas, including the Manitoba page on CCEDNet’s website, the annual CD/CED Gathering, the Strengthening Nonprofits Workshop Series, Enterprising Nonprofits and Spark.

Unit 202-765 Main Street  
Winnipeg, MB R2W 2N5  
P  204-943-0547  
E  sleesonklym@ccednet-rcdec.ca  
W  ccednet-rcdec.ca/en/

**Spark**  
A program of CCEDNet, Spark connects volunteer professionals to a broad range of

- Helping kids be all they can be  
- Moving people from poverty to possibility  
- Inspiring healthy people, strong communities
community economic development projects. Clients range from emerging community
groups with good ideas, to well-established
organizations. Spark matches clients with
providers, and offers ongoing support during
the technical assistance delivery.

580 Main Street
Winnipeg, MB  R3B 1C7
P  204-837-7275   F 204-942 7785
E  spark@ccednet-rcdec.ca

Enterprising Non-profits – Manitoba (ENP-MB) ●
Provides a convening and coordinating function
within the social enterprise sector to support
emerging and expanding revenue-generating
initiatives that have a social mission. ENP-MB is
administered by CCEDNet, in partnership with
other supporting stakeholders.

Unit 202-765 Main Street
Winnipeg, MB  R2W 2N5
P  204-943-0547
E  slesoonklym@ccednet-rcdec.ca
W  ccednet-rcdec.ca/en/

CANADIAN MENTAL HEALTH ASSOCIATION MANITOBA AND
WINNIPEG (CMHA) ●
Works to ensure people affected by mental
health problems have the same rights, choices
and access to service as all people. Support is
available for anyone experiencing problems
with services they are currently using or trying
to access. CMHA also offers information and
referrals, skills development and public education.

930 Portage Avenue
Winnipeg, MB  R3G 0P8
P  204-982-6100   F 204-982-6128
E  office@cmhawpg.mb.ca
W  winnipeg.cmha.ca

CANADIAN MUSLIM WOMEN’S INSTITUTE (CMWI) ● ●
Provides programs and services that help
newcomer women participate and contribute
fully in the community. Services include
community gatherings, job referral, English
conversation groups, Halal community pantry,
Moms’ and Tots’ program, peer support group,
home visits, sharing circle, exercise class and a
sewing program.

201-61 Juno Street
Winnipeg, MB  R3A 1T1
P  204-943-8539   F 204-943-6350
E  contact@cmwi.ca
W  cmwi.ca

CANADIAN PARAPLEGIC ASSOCIATION MANITOBA (CPA) ●
Works to promote independence, self-reliance
and full community participation for persons
with spinal cord injuries and other physical
disabilities. United Way supports rehabilitation
counselling, peer support, vocational and
employment services, community advocacy,
case management, and information services.

211-825 Sherbrook Street
Winnipeg, MB  R3A 1M5
P  204-786-4753   F 204-786-1140
E  winnipeg@canparaplegic.org
W  cpamanitoba.ca

CANADIAN RED CROSS SOCIETY
(MANITOBA REGION) ● ●
United Way supports a range of Red Cross
disaster services including those that help
reconnect loved ones separated by disaster
or war. United Way also contributes to the
RespectED program, which keeps young
people safer by reducing abuse and injuries.
CENTRE RENAISSANCE CENTRE ●
Offers family and marriage counselling to individuals and couples in both French and English. Workshops, support groups, and anger management classes are also available to teens and adults.

844 Autumnwood Drive
Winnipeg, MB  R2J 1C1
P  204-256-6750   F 204-256-5504
E  renais@mts.net
W  renaissancecentre.ca

CNIB – MANITOBA AND SASKATCHEWAN DIVISION ●
Works to ensure Canadians who are blind or partially sighted have the confidence, skills, resources and opportunities to fully participate in life. With support from United Way, CNIB offers counselling, orientation and mobility services, career and employment services, and low vision and library services. Additionally, CNIB offers assistive technology assessment and training, peer support and leisure groups for adults and seniors, as well as early intervention for infants and pre-school children.

1080 Portage Avenue
Winnipeg, MB  R3G 3M3
P  204-774-5421   F 204-775-5090
E  manitoba@cnib.ca
W  cnib.ca/en/mb-sk

COMMUNITY EDUCATION DEVELOPMENT ASSOCIATION (CEDA) ●
Provides youth mentorship and builds relationships with inner-city youth, their parents and their educators to create conditions for success in school and increase access to post-secondary education. Works with residents and organizations to promote community development.

470 Stella Avenue
Winnipeg, MB  R2W 2V1
P  204-582-5800   F 204-582-2801
E  ceda@cedawpg.org
W  cedawpg.org

COMMUNITY FINANCIAL COUNSELLING SERVICES (CFCS) ●
Offers financial counselling, financial education, and advocacy, especially for high risk populations facing debt, gambling issues, and other financial challenges. In partnership with the Canada Revenue Agency, CFCS provides a free income tax preparation service to 30,000 low-income Manitobans annually.

516-294 Portage Avenue
Winnipeg, MB  R3C 0B9
P  204-989-1900   F 204-989-1908
TF  888-573-2383
E  cfcs@mts.net
W  cfcs.mb.ca

COMMUNITY OWNERSHIP SOLUTIONS – INNER CITY RENOVATIONS ●
A social purpose enterprise that creates construction jobs for people in low-income situations. Employees work alongside skilled tradespeople, receive academic upgrading, and work toward earning certification in construction trades.

● Helping kids be all they can be  ● Moving people from poverty to possibility  ● Inspiring healthy people, strong communities
COMMUNITY UNEMPLOYED HELP CENTRE (CUHC)
Provides information, representation, and support services to help individuals access Employment Insurance (EI) and Employment Income Assistance (EIA) benefits. The centre also conducts educational presentations on employment-related issues and the social and economic cost of unemployment.

ELIZABETH FRY SOCIETY OF MANITOBA (EFSM)
Offers support and advocacy services to women in conflict with the law. Services include information on the court process, emotional support, pre-release planning, bail supervision, and crisis intervention, transitional housing and support services, and the Stolifting program.

ELMWOOD COMMUNITY RESOURCE CENTRE (ECRC) & AREA ASSOCIATION
Supports neighbourhood stability and resident participation in local decision-making through employment programs, literacy training, graffiti removal, community safety initiatives, family supports, youth programs and community events. ECRCAA also works with the Keenleyside community and provides assistance and resources.

EYAA-KEEN HEALING CENTRE INC.
Offers treatment programs and services for Indigenous adults, focusing on the spiritual, mental, emotional and physical well-being of those who have experienced trauma and/or major loss. The Centre’s programs explore new ways, behaviours and disciplines so participants can contribute more as parents, workers, and mentors within their family, community, and society.
FAMILY DYNAMICS
Offers counselling and programming for individuals, couples and families to improve communication and parenting skills and help people live without violence. Six Family Resource Centres throughout Winnipeg offer counselling, a community kitchen, community cupboard, home visits, and opportunities to network and socialize through family fun nights, crafter co-ops, breakfast clubs and community celebrations.

c/o Portage Place, 401-393 Portage Avenue
Winnipeg, MB  R3B 3H6
P 204-947-1401   F 204-947-2128
E info@familydynamics.ca
W familydynamics.ca

Plessis Road Family Resource Centre
1190 Plessis Road
P 204-777-1215   F 204-777-1214
E plessis@familydynamics.ca

Elwick Village and Resource Centre
1417 Fife Street
P 204-632-5992
E elwick@familydynamics.ca

Keenleyside Tenants Community Centre
Unit 22-394 Keenleyside
P 204-667-4086   F 204-667-4099
E keenleyside@familydynamics.ca

Tuxedo Family Resource Centre
Unit 1, 225 Doncaster Street
P 204-488-2133   F 204-488-2202
E tuxedo@familydynamics.ca

Westgrove Family Resource Centre
Unit D-76 Westgrove Way
P 204-832-3770   F 204-832-6423
E westgrove@familydynamics.ca

Woodydell/St. Anne’s Family Resource Centre
Units 67 & 68, 625 St. Anne’s Road
P 204-254-8581   F 204-255-2831
E woodydell@familydynamics.ca

FORT GARRY WOMEN’S RESOURCE CENTRE (FGWRC)
Provides free supports and services for women and children including supportive counselling, information and referrals, workshops and outreach programs all available through self-referral.

1150 A Waverley Street
Winnipeg, MB  R3T 0P4
P 204-477-1123   F 204-475-9127
E info@fgwrc.ca
W fgwrc.ca

Outreach Centre
104-3100 Pembina Highway
Winnipeg, MB  R3T 4G4
P 204-477-1123

Ellen Street Centre
104-210 Ellen Street
Winnipeg, MB  R3A 1R7
P 204-477-1123

GIRL GUIDES OF CANADA, 3 AREAS OF WINNIPEG
Helps girls and young women build leadership and teamwork skills, and enables them to give back to the community through service projects. Fun and challenging tasks in a supportive setting promote personal growth and build self-esteem.

213-530 Century Street
Winnipeg, MB  R3H 0Y4
P 204-774-4475   F 204-774-9271

● Helping kids be all they can be  ● Moving people from poverty to possibility  ● Inspiring healthy people, strong communities
GOOD NEIGHBOURS ACTIVE LIVING CENTRE ●
Promotes independence, dignity and well-being for older adults through programs and services that address physical, social, intellectual and spiritual needs. United Way supports outreach services to older adults at risk of social isolation in the Elmwood/East Kildonan area.

720 Henderson Highway
Winnipeg, MB R2K 0Z5
P 204-669-1710  F 204-661-0750
E admin@gnalc.ca
W gnalc.ca

GRAFFITI ART PROGRAMMING (GAP) ●
Provides youth with a safe and accepting space to build artistic skills and confidence, and offers kids positive ways to express themselves. United Way supports a range of services including free after-school art lessons, youth leadership development and an exhibit space for young artists.

109 Higgins Avenue
Winnipeg, MB R3B 0B5
P 204-667-9960  F 204-949-0696
E info@graffitigallery.ca
W graffitigallery.ca

GUID’AMIES FRANCO-MANITOBAINES ●
Helps francophone girls and women build leadership and teamwork skills, and enables them to give back to the community through service projects. Fun and challenging tasks in a francophone setting promote personal growth and build self-esteem.

273 Tache Avenue
St Boniface, MB R2H 1Z8
P 204-237-6217  F 204-235-1279
E guidesfm@mymts.net
W guidesfrancocanadiennes.ca/unites-manitoba.html

IMAGINEABILITY ●
Provides people with intellectual disabilities the opportunity to gain contributive and valued roles in society through meaningful employment and other supported activities. United Way supports the Community Based Services program that works with people with intellectual disabilities to identify employment interests and match interests with volunteer and employment opportunities in the community.

500 Madison Street
Winnipeg, MB R3H 0L4
P 204-956-9700  F 204-943-1893
E info@imagineability.ca
W imagineability.ca

IMMIGRANT AND REFUGEE COMMUNITY ORGANIZATION OF MANITOBA (IRCOM) ●●
Provides support and settlement services to newcomer families. Services include transitional housing, youth programs, literacy classes, community resources, and volunteer opportunities. A partner in the Winnipeg AssetBuilders Partnership, IRCOM offers money management training and matched savings programs that help individuals and families in low-income situations achieve financial stability and independence.
IMMIGRANT CENTRE MANITOBA INC. ●
Assists new immigrants in transitioning to their new home in Manitoba. Services include pre-arrival services, needs assessments, settlement information, referral, advocacy, translation and interpretation, and access to notaries public. United Way supports the Centre’s volunteer program and community outreach.

INDEPENDENT LIVING RESOURCE CENTRE (ILRC) ●
Offers people living with disabilities the opportunity to develop and manage their own resources. Services include information and referral, research and development, peer support, independent living skills programs, self-advocacy and community outreach. In addition to these core services, United Way also supports the PACE program, developed and delivered by persons with disabilities to train personal care attendants.

c/o Portage Place, 311A-393 Portage Avenue
Winnipeg, MB  R3B 3H6
P 204-947-0194  F 204-943-6625
E thecentre@ilrc.mb.ca
W ilrc.mb.ca

INCLUSION WINNIPEG (FORMERLY COMMUNITY LIVING WINNIPEG) ●
Works to improve the lives of people living with intellectual disabilities through referral and consultation services, workshops and conferences. Families learn to support one another through the Family Connections network and young people have the opportunity to socialize through the Among Friends program.

JEWISH CHILD AND FAMILY SERVICE ●
Offers a range of services including personal, marriage and family counselling; support for older adults; mental health and child welfare services; newcomer resettlement; and a volunteer program.

THE JOHN HOWARD SOCIETY OF MANITOBA (JHS) ●
Provides support and reintegration programs for men who have been or may be incarcerated to help them make better life choices. Also works with victims and offenders to repair harm and restore peaceful relations using a restorative justice approach.
KÁ NI KÁNICHIHK •
Seeks to awaken the spirit of Indigenous people through culturally-based education, training, employment, leadership, community development, and healing and wellness programs. Services are rooted in the restoration and reclamation of cultures.

United Way also supports the Butterfly Club – a program designed to engage, motivate, and support Indigenous girls aged 9 to 13 in academic, cultural, and leadership activities that promote the development of self-confidence, self-awareness, and a sense of belonging.

455 McDermot Avenue
Winnipeg, MB R3A 0B5
P 204-953-5820    F 204-953-5824
E admin@kanikanichihk.ca
W kanikanichihk.ca

KILDONAN YOUTH ACTIVITY CENTRE (KYAC) •
Offers a range of safe, organized recreational and educational activities for youth aged eight to 17 during critical hours when they are not in school: evenings, weekends, in-service days and school holidays. KYAC provides young people with job and volunteer placements and works to build a strong connection between youth and their community.

2065 Henderson Highway
Winnipeg, MB R2G 1P7
P 204-339-1951    F 204-334-4173
E info@knowlescentre.ca
W knowlescentre.ca

Ecole Seven Oaks Middle School
800 Salter Street
Winnipeg, MB R2V 2E6
P 204-586-0327 (School)    F 204-589-0121
P 204-470-9460 (KYAC cell)
E amy.wilson@7oaks.org
W 7oaks.org/Programs/KYAK

KNOWLES CENTRE •
Provides treatment and support services for children, youth, and their families, including group care treatment, day treatment, and foster care treatment. As well, the Centre houses an on-site school and the Biimautaziwin Aboriginal Cultural Program. United Way supports the Centre’s sexual abuse treatment program for children and non-offender family members.
L’ARCHE WINNIPEG ●
Provides homes and a family-like setting for individuals with developmental disabilities. Also runs the L’Arche Tova Café, which provides training and employment opportunities to both community and L’Arche members with a developmental disability. United Way supports management positions that provide mentorship and training to L’Arche members at the café.

L’Arche Winnipeg
118 Regent Avenue East
Winnipeg, MB R3B 1Z7
P 204-237-0300   F 204-237-0316
E office@larchewinnipeg.org
W larchewinnipeg.org

L’Arche Tova Café
119 Regent Avenue West
Winnipeg, MB R2C 0C3
P 204-421-9388
E larchetovacafe@larchewinnipeg.org
W larchetovacafe.com

THE LAUREL CENTRE ●
Provides individual and group counselling to women who have experienced childhood or adolescent sexual abuse. Programs include individual and group therapy, couples counselling, parenting groups, and short-term crisis intervention. The Laurel Centre also provides supportive services for men who have experienced trauma and stress in their lives, including a drop-in and counselling through their Men’s Resource Centre.

104 Roslyn Road
Winnipeg, MB R3L 0G6
P 204-783-5460   F 204-774-2912
E info@thelaurelcentre.com
W thelaurelcentre.com

The Men’s Resource Centre of Manitoba
115 Pulford Street
Winnipeg, MB R3L 1X8
P 204-415-6797   F 204-415-7516
TF 1-855-672-6727
E info@thelaurelcentre.com
W mens-resource-centre.ca

LEARNING DISABILITIES ASSOCIATION OF MANITOBA (LDAM) ●
Provides supports for individuals with a learning disability and/or Attention Deficit Hyperactivity Disorder. United Way supports the Association’s resource centre, lending library, tutoring services, and services for newly diagnosed individuals. LDAM also offers support groups and pre-employment programs.

617 Erin Street
Winnipeg, MB R3G 2W1
P 204-774-1821   F 204-788-4090
E ldamb@mts.net
W ldamanitoba.org

MA MAWI WI CHI ITATA CENTRE ●●●
Provides culturally relevant prevention and support programs and services for Indigenous families. With United Way’s support, Ma Mawi provides youth programming and creates opportunities for community members to train, volunteer and develop leadership skills. A partner in the Winnipeg AssetBuilders Partnership, Ma Mawi also offers money management training and matched savings programs that help individuals and families in low-income situations build their assets for long-term stability and financial independence.
MACDONALD YOUTH SERVICES (MYS) •
Provides growth and healing for children, youth and families. United Way supports the Youth Resource Centre shelter, which offers counselling, referral services, and a safe place to stay for up to three nights, as well as a mentorship training project which trains volunteer youth to help complete community projects. A partner in the Winnipeg AssetBuilders Partnership, MYS also offers money management training and matched savings programs that help individuals and families in low-income situations achieve financial stability and independence.

Administration (until further notice)
400-491 Portage Avenue
Winnipeg, MB  R3B 2E4

175 Mayfair Avenue (under construction)
Winnipeg, MB  R3L 0A1
P 204-477-1722  F 204-284-4431
E info@mys.mb.ca
W mys.ca

MAIN STREET PROJECT (MSP) •
Provides emergency shelter and short-term transitional housing to people who are homeless, living with poverty, addiction, mental or physical illness. United Way supports Project Breakaway, an intensive, holistic-care model that supports and empowers chronically homeless individuals to build stability and reduce dependence on public services.

2nd Floor, 661 Main Street
Winnipeg, MB  R3B 1E3
P 204-982-8245  F 204-943-9474
E admin@mainstreetproject.ca
W mainstreetproject.ca

MANITOBA ASSOCIATION FOR RIGHTS AND LIBERTIES (MARL) •
Promotes human rights and civil freedoms by means of public education, law reviews and community outreach. MARL creates fact sheets and provides research results for government and the public, as well as advice to individuals, and free workshops for schools.

507-294 Portage Avenue
Winnipeg, MB  R3C 0B9
P 204-947-0213  F 204-946-0403
W marl.mb.ca

MANITOBA INTERFAITH IMMIGRATION COUNCIL (WELCOME PLACE) •
Provides services to welcome, educate and help refugee and immigrant newcomers successfully transition to their new home in Winnipeg. United Way supports volunteer programs that help newcomers learn more about Winnipeg while practicing English, and access to vital resources including regularly scheduled clinics with services provided by medical students.
MANITOBA SCHOOL IMPROVEMENT PROGRAM
Supports schools in their efforts to help high school students do better academically, giving students a voice in their own learning, and helping them identify the issues that matter most to them, along with solutions that take their schools, families and communities into account.

The Peaceful Village project provides support to newcomer students and their families. The program is centred in a human rights and social justice framework. The comprehensive program includes academic, social, and financial supports.

MAPLES YOUTH ACTIVITY CENTRE (MYAC)
Offers a range of safe, organized recreational activities for youth aged nine to 17 during critical hours when they are not in school. MYAC’s goal is to help kids do better socially and academically and provide young people with job and volunteer placements.

MARLENE STREET RESOURCE CENTRE
Supports individual ability, stronger families and a safer community through programming aimed at youth and adults within a diverse family housing complex in St. Vital. Resources include a clothing depot, lending library, as well as computer, fax, photocopier and telephone access, a tenant council, community kitchen and workshops. The Marlene Street Kids Program offers a homework club, cooking group, teen group, arts and crafts and computer camps.

MARYMOUND
Provides therapy and educational services to youth and their families. Programs include 24-hour managed care, an onsite school and crisis stabilization unit. United Way supports the Sexual Abuse Treatment Program, which provides therapy and support to youth and non-offending family members.

MEALS ON WHEELS OF WINNIPEG
Provides hot, nutritious meals to people who are unable to prepare their own, enabling them to remain independent in their own homes. These volunteer visits also ease loneliness for the recipient individuals in our community.
MEDIATION SERVICES – A COMMUNITY RESOURCE FOR CONFLICT RESOLUTION

Provides training for individuals, families, neighbours and workplaces interested in learning new ways of resolving conflict. A victim/offender mediation program is also available for adult and youth offenders.

MOUNT CARMEL CLINIC

Provides community health services aimed at building safer, stronger inner-city neighbourhoods. With support from United Way, Mount Carmel offers a dental program for people in low-income situations as well as community outreach program for sex workers and solvent users.

MOOD DISORDER ASSOCIATION OF MANITOBA

Provides support and recovery to those affected by mood disorders while building community awareness and understanding. United Way funds a two-week summer rock camp for youth aged 12 to 17. The camp – Let It Out! – fosters a sense of community, peer relationships, and belonging inherent in being part of a band while creating a greater awareness around mental illness and reducing stigma.

MULTIPLE SCLEROSIS SOCIETY OF CANADA – WINNIPEG CHAPTER

Provides support services and programs to persons affected by MS, including information and referral, education, peer and caregiver support, advocacy services, adapted yoga and massage programs, and a lending library for members.
NATIVE WOMEN’S TRANSITION CENTRE
Offers a safe home for Aboriginal women and children who have experienced violence and need help making healthy lifestyle changes. Services are based on Aboriginal culture and traditions. United Way supports Completing the Circle – a peer mentorship and traditional healing circle program that helps women transition back into the community.

105 Aikins Street
Winnipeg, MB R2W 4E4
P 204-989-8240  F 204-586-1101
W nativewomens.mb.ca

Kiihiw Iskewock Lodge (Eagle Women’s Lodge)
667 Ellice Avenue
Winnipeg, MB R3G 0A8
E rswnwt1@nwtc.cc

NDINAWEMAAGANAG ENDAAWAAD
Provides cultural, recreational, educational and support programs. The safe house provides 24-hour shelter and basic necessities for Winnipeg children/youth living on the streets and at risk of abuse and exploitation. The Youth Resource Centre encourages youth positively in areas of education, personal relationships, life skills, parenting and culture. Services provided include drop-in, tutoring, parenting, a cooking club, computer lab, sports and art programs. United Way supports a volunteer program in the Youth Resource Centre, which seeks to give both adults and local youth employment-related experience and a way of giving to the community.

NEW DIRECTIONS FOR CHILDREN, YOUTH, ADULTS AND FAMILIES
Offers treatment and support for children, youth, adults and families. United Way supports the Family Therapy Program, which helps people living in violent and abusive situations, as well as crisis intervention services and ongoing support for children who have been sexually assaulted.

500-717 Portage Avenue
Winnipeg, MB R3G 0M8
P 204-786-7051  F 204-774-6468
W newdirections.mb.ca

NEW LIFE MINISTRIES
Operates the Connect 2 Voicemail program and a number of other community development activities. Connect 2 Voicemail provides 2500 personal voicemail accounts for individuals and families without telephones through a network of 37 agency partners.

514 Maryland Street
Winnipeg, MB R3G 1M5
P 204-775-4929  F 204-774-9896
W newlifewinnipeg.com

Helping kids be all they can be  Moving people from poverty to possibility  Inspiring healthy people, strong communities
NORTH END COMMUNITY RENEWAL CORPORATION (NECRC) ● ●
Provides training and employment services to North End residents experiencing multiple barriers to employment. Developed in response to the needs of North End employers, participants receive career counselling and assistance with job searches.

509 Selkirk Avenue
Winnipeg, MB  R2W 2M6
P 204-927-2330   F 204-582-2801
W necrc.org

PATH Employability Centre ●
627 Selkirk Avenue
P 204-927-2300   F 204-582-7397
E employment@necrc.org

NORTH END WOMEN’S CENTRE ● ●
Helps women gain independence and control over their lives through individual and group counselling, volunteer opportunities, a job preparation program, skills development, crisis counselling and referrals, a drop-in area and a second-hand clothing shop.

394 Selkirk Avenue
Winnipeg, MB  R2W 2M2
P 204-589-7347   F 204-586-9476
E info@newcentre.org
W newcentre.org

The Up Shoppe
382 Selkirk Avenue
P 204-582-3494   F 204-589-0784
E info@newcentre.org

NORTH POINT DOUGLAS WOMEN’S CENTRE ●
Creates opportunities for women in North Point Douglas by offering advocacy services, parenting groups, information on housing and employment, resume assistance, computers and internet access, as well as laundry facilities.

221 Austin Street North
Winnipeg, MB  R2W 3H8
P 204-947-0321   F 204-957-8978
E info@npdwnc.org
W northpointdouglaswomenscentre.org

NORWEST CO-OP COMMUNITY HEALTH ● ●
Promotes health and well-being via community development teams and resource centres in three Inkster neighbourhoods: Brooklands, Weston and Gilbert Park. Services include programming for teens and a catering program. A partner in the Winnipeg AssetBuilders Partnership, NorWest also offers money management training and matched savings programs that help individuals and families in low-income situations achieve financial stability and independence.

785 Keewatin Street
Winnipeg, MB  R2X 3B9
P 204-938-5900   F 204-938-5994
E info@norwestcoop.ca
W norwesthealth.ca
OGIJIITA PIMATISWIN KINAMATAAWIN (OPK) •
Provides support and employment opportunities to adult Aboriginal ex-offenders. Participants are empowered to set their own goals and provide support for one another. Rooted in cultural identity, program activities include cultural practices, academic instruction, life skills and work experience in the housing renovation industry.

583 Ellice Avenue
Winnipeg, MB  R3B 1Z7
P  204-414-4510  F 204-775-7388
E  intakeatopk@gmail.com

OPPORTUNITIES FOR EMPLOYMENT (OFE) •
Helps individuals with barriers to employment prepare for the workforce through pre-employment guidance, skills training, and job search assistance. With support from United Way, OFE also operates programs that assist ex-offenders, newcomers and Indigenous youth aged 18 to 29 with skills development and employment.

3rd-4th floors, 294 Portage Avenue
Winnipeg, MB  R3C 0B9
P  204-925-3490  F 204-925-3499
E  ofe@ofe.ca
W  ofe.ca

OYATE TIPI CUMINI YAPE •
Distributes donations of gently-used household items and furniture to women and children rebuilding lives after challenges like fire, bedbugs, and domestic abuse. The agency volunteer program helps participants gain experience, which can lead to opportunities for employment or advanced training and education.

606 Selkirk Avenue
Winnipeg, MB  R2W 2N1
P  204-589-2218  F 204-589-2347
Donation Line  204-589-2265
Volunteer Line  204-586-3796
E  contact@oyatetipi.com
W  oyatetipi.com

PALLIATIVE MANITOBA •
Champions the development of hospice and palliative care for the people of Manitoba through education, information, advocacy and service. United Way supports the Volunteer Visiting Program where trained volunteers provide emotional support and practical assistance in the home for individuals and families living with life-threatening illness, as well as bereavement information, referral, and support services for individuals and families affected by a grief experience.

Unit N119-2109 Portage Avenue
Winnipeg, MB  R3J 0L3
P  204-889-8525  F 204-888-8874
E  info@palliativemanitoba.ca
W  palliativemanitoba.ca

PLURI-ELLES (MANITOBA) •
Offers community-based resources and services intended to meet the linguistic and cultural needs of the francophone community. Counselling and related services are provided to women and children who have experienced violence. With United Way support the agency offers literacy and job preparation/employment programs for both men and women. As

● Helping kids be all they can be  ● Moving people from poverty to possibility  ● Inspiring healthy people, strong communities
a member of the Winnipeg AssetBuilders Partnership, Pluri-Elles offers money management training and matched savings programs that help individuals and families living in low-income situations achieve financial stability and independence.

420, rue des Meurons, unité 114
Winnipeg, MB  R2H 2N9
P  204-233-1735    F 204-233-0277
E  pluridg@pluri.elles.mb.ca
W  pluri-elles.mb.ca

PREGNANCY AND FAMILY SUPPORT SERVICES (PFSS) •
Focuses on promoting healthy pregnancy outcomes and responsible parenting by providing comprehensive age-appropriate early childhood educational experience for children aged 3 months to 6 years; emergency supplies; individual, couple and family counselling; and pregnancy testing. PFSS also provides respite child care, parenting classes and operates a thrift shop.

4-505 Sargent Avenue
Winnipeg, MB  R3B 1V9
P  204-772-9091    F 204-774-2161
E  pfss@mts.net
W  pfsswinnipeg.com

Spence Street Thrift Shop
555 Spence Street
P  204-783-9281
E  spence.street.thrift.shop@gmail.com

Family Community Centre Childcare
100-475 Sargent Avenue
P  204-779-5093
E  pfssdaycare@gmail.com

RAINBOW RESOURCE CENTRE •
Promotes an equal and diverse society, free of homophobia and discrimination, by encouraging visibility, health, and self-acceptance for lesbian, gay, bisexual, transgender, two-spirited and queer youth. Services include education, support, resources, and outreach. With support from United Way, the Peer Project for Youth program provides a safe space for youth to inspire social change, improve skills, build self-esteem and confidence, while reducing feelings of isolation.

170 Scott Street
Winnipeg, MB  R3L 0L3
P  204-474-0212    F 204-478-1160
E  info@rainbowresourcecentre.org
W  rainbowresourcecentre.org

REACHING E-QUALITY EMPLOYMENT SERVICES (REES) •
Offers employment services for people living with a physical disability or health condition. These services include career counselling, assistance writing resumes and cover letters, interview skills, job search and job maintenance skills. For employers, REES offers recruitment services, training seminars and consultation, as well as information and resources related to employing people with disabilities. United Way supports REES in addressing the employment needs of Indigenous mature workers, and newcomers living with a disability.

305-1200 Portage Avenue
Winnipeg, MB  R3G 0T5
P  204-832-7337    F 204-947-2932
TTY 204-947-3480
E  info@re-es.org
W  re-es.org
RESOURCE ASSISTANCE FOR YOUTH (RaY) •
Supports youth and young adults seeking a way back from life on the streets. RaY’s Resource Centre provides basic needs for homeless youth including food, clothing, and housing referrals. RaY also offers prevention workshops, intervention, outreach and advocacy.

Main Office/Resource Centre
125 Sherbrook Street
Winnipeg, MB R3C 2B5
P 204-783-5617 F 204-775-4988
E info@rayinc.ca
W rayinc.ca

forRaY Second Chance Shoppe
195 Young Street
Winnipeg, MB R3C 3S8
P 204-774-1418
E forray@rayinc.ca

ROSE & MAX RADY JEWISH COMMUNITY CENTRE •
Provides a broad range of social, recreational, cultural and educational opportunities for all members of the community. United Way supports the Centre’s community development activities, youth leadership programs, single-parent family and mental health services, special-needs buddy program, as well as programs for older adults and new Canadians.

123 Doncaster Street
Winnipeg, MB R3N 2B3
P 204-477-7510 F 204-477-7530
E inquiry@radyjcc.com
W radyjcc.com

ROSSBROOK HOUSE •
Offers youth a safe alternative to the streets 365 days a year. United Way supports a range of educational, recreational, cultural and pre-employment activities that include crisis intervention and counselling and an innovative music program that nurtures participants’ artistic talents and musical skills.

658 Ross Avenue
Winnipeg, MB R3A 0M1
P 204-949-4090 F 04-949-4095
E mail@rossbrookhouse.ca
W rossbrookhouse.ca

SEED WINNIPEG (SUPPORTING EMPLOYMENT & ECONOMIC DEVELOPMENT) •
Offers supports and resources for individuals and families in low-income situations as they work toward financial independence. Programs are designed to help participants secure a job, start a small business, save money and manage their finances for long term stability, and include business training and planning assistance, access to loans, financial counselling, money management and matched savings programs.

Financial Literacy Project
Offers money management training and enhancing access to RESP’s to those who face barriers to financial services. This initiative aims to enhance the capacity of other organizations and community groups to incorporate the delivery of money management training and RESP supports into their ongoing programming.

80 Salter Street
Winnipeg, MB R2W 4J6
P 204-927-9935 F 204-927-9930
E info@seedwinnipeg.ca
W seedwinnipeg.ca

● Helping kids be all they can be ● Moving people from poverty to possibility ● Inspiring healthy people, strong communities
SEXUALITY EDUCATION RESOURCE CENTRE (SERC) ●
Promotes sexual and reproductive health (SRH) by offering educational programming for youth, parents and professionals. Services include information and referral, a resource library, an immigrant health program that helps newcomers access reproductive health care, and the White Wolf Speaking program, which provides culturally appropriate SRH resources and materials to the Indigenous community.

Ste 200-226 Osborne Street North
Winnipeg, MB R3C 1V4
P 204-982-7800 F 204-982-7819
E info@serc.mb.ca
W serc.mb.ca

SMD SELF-HELP CLEARINGHOUSE ● ●
Offers smaller agencies that serve people living with disabilities and/or chronic illness the opportunity to share resources and knowledge. As a partner in the Winnipeg AssetBuilders Partnership, also offers money management training and matched savings programs that help individuals and families in low-income situations achieve financial stability and independence.

204-825 Sherbrook Street
Winnipeg, MB R3A 1M5
P 204-975-3037 F 204-975-3027
E clearinghouse@smd.mb.ca
W smd.mb.ca/about_clearinghouse

SMD SERVICES ●
Helps people living with a physical disability improve the quality of life for themselves and others. From education and job training to counselling and therapy, SMD connects people with the resources they need to become more independent and active in their community. United Way supports community education and training, deaf and hard of hearing services, adult and children's leisure and recreation services, and ethno-cultural services.

825 Sherbrook Street
Winnipeg, MB R3A 1M5
P 204-975-3010 F 204-975-3073
TF 1-866-282-8041
TTY 204-975-3083
E info@smd.mb.ca
W smd.mb.ca

SOCIAL PLANNING COUNCIL OF WINNIPEG c
Acts as a bridge between government and the community – identifying and promoting awareness of social issues, human service needs and community resources; developing policies and program options; improving the delivery of social services; and supporting neighbourhood initiatives.

432 Ellice Avenue
Winnipeg, MB R3B 1Y4
P 204-943-2561 F 204-942-3221
W spcw.mb.ca
E info@spcw.mb.ca

SOUTH WINNIPEG FAMILY INFORMATION CENTRE ●
Provides parenting and anger management programs, babysitting courses, support groups and workshops on family-related issues. The Centre’s Clothes Closet program provides work-appropriate clothing, free of charge, to women who have either left an abusive situation or are in a job training program.

800 Point Road
Winnipeg, MB R3T 3L8
P 204-284-9311 F 204-284-9315
E registrar@swfic.org
W swfic.org
SPENCE NEIGHBOURHOOD ASSOCIATION
Encourages neighbours to take part in the revitalization and renewal of their community, and work together to address issues related to housing, safety, and health. United Way supports the Building Belonging Program, which aims to improve the social and developmental outcomes of neighbourhood children and youth by engaging them in their community.

Head office
615 Ellice Avenue
Winnipeg, MB R3G 0A4
P 204-783-5000  F 204-986-7092
E liaison@spenceneighbourhood.org
W spenceneighbourhood.org

Youth programming
Magnus Eliason Recreation Centre
430 Langside Street
Winnipeg, MB R3B 2T5

P 204-783-0292
E youth@spenceneighbourhood.org

STROKE RECOVERY ASSOCIATION OF MANITOBA
Supports stroke survivors, their families and caregivers with a range of programs aimed at helping individuals return to full participation in their community following a stroke.

Unit B-247 Provencher Boulevard
Winnipeg, MB R2H 0G6
P 204-942-2880  F 204-944-1982
E info@strokerecovery.ca
W strokerecovery.ca

TEEN STOP JEUNESSE
Provides youth with a safe and positive place during the critical hours when they are not in school. The drop-in centre offers recreation and volunteer opportunities, as well as hot meal and homework programs. United Way supports the centre’s music program, which aims to nurture young people’s artistic talents and musical skills.

533A St. Anne’s Road
Winnipeg, MB R2M 3E8
P 204-254-1618  F 204-255-2129
E patrick@teenstop.ca
W www.teenstop.ca

URBAN CIRCLE TRAINING CENTRE
Provides culturally appropriate education and training to Indigenous women and men in Winnipeg including certified programming that connects to both cultural teachings and labour-market demands. A partner in the Winnipeg AssetBuilders Partnership, Urban Circle Training Centre offers money management training and matched savings programs that help individuals and families in low-income situations achieve financial stability and independence.

519 Selkirk Avenue
Winnipeg, MB R2W 2M6
P 204-589-4433  F 204-582-6439
E hstumpf@urbancircle-inc.com
W urbancircletraining.com

- Helping kids be all they can be
- Moving people from poverty to possibility
- Inspiring healthy people, strong communities
VILLA ROSA
Provides care, support and shelter to young, pregnant women. Services include counselling and parenting programs, an in-house high school, and pre and post-natal housing. United Way supports the Parent/Child Centre and the Toddler Program.

784 Wolseley Avenue
Winnipeg, MB  R3G 1C6
P  204-786-5741   F  204-786-1077
E  intake@villarosa.mb.ca
W  villarosa.mb.ca

VOLUNTEER MANITOBA (VM)
Helps volunteers identify and meet community needs. Programs include a resource library and referral service that matches agencies and volunteers. Training is also available to build volunteers’ skills in areas such as board development, fundraising and volunteer management. Additionally, Volunteer Manitoba operates CONTACT Community Information, a comprehensive community database.

410-5 Donald Street
Winnipeg, MB  R3L 2T4
P  204-477-5180   F  204-284-5200
TF  1-888-922-4545
E  info@volunteermanitoba.ca
W  volunteermanitoba.ca

Contact Community
P  204-287-8827   F  204-287-8785
TF  1-866-266-4636
W  contactmb.org

WEST BROADWAY YOUTH OUTREACH
Offers a safe place for youth ages four to 12 in the West Broadway area. Programs respond to the emotional, educational, social and recreational needs of youth. Staff and volunteers provide positive role models and support healthy behavior while working to build young people's leadership and social skills. United Way supports a range of services including a homework club, day trips and summer camps.

646 Portage Avenue
Winnipeg, MB  R3C 0G6
P  204-774-0451
E  wbyokidz@gmail.com
W  westbroadwayyouthoutreach.com

WEST CENTRAL COMMUNITY PROGRAM
Supports the healthy growth of neighbourhood youth and their families through a range of fun and educational activities. United Way supports a number of services including after-school programs, small group projects, summer camps and special family events. The program also provides youth with job experience.

103-365 McGee Street
Winnipeg, MB  R3G 3M5
P  204-772-9315   F  204-774-1847
E  kchinerywccp@shaw.ca
W  westcentralcommunityprogram.com
WEST CENTRAL WOMEN’S RESOURCE CENTRE ●
Offers women support, training, and opportunities to work together to address community issues related to safety, poverty and child care. Resources include craft and volunteer programs, a child play area, clothing exchange, educational and health information sessions, and a community cupboard.

640 Ellice Avenue
Winnipeg, MB R3B 1A7
P 204-774-8975  F 204-783-3183
E info@wcwrwc.ca
W wcwrwc.ca

WINNIPEG CENTRAL PARK WOMEN’S RESOURCE CENTRE ●
Provides information, peer support, and skills training to improve the lives of women and their families by offering drop-in, childminding, mentorship, settlement services and Indigenous programming.

400 Edmonton Street
Winnipeg, MB R3B 2M2
P 204-944-8685
E melrose@wcpwrc.org
W wcpwrc.org

WOLSELEY FAMILY PLACE ● ●
Provides services to build supportive relationships within and between families including education related to effective parenting and child care, child development, breakfast club, drop-in, cooking workshops, clothing depot, music circle and health educator. United Way supports the Food Connection program which provides employment training through the agency’s catering social enterprise.

Lower Level, 691 Wolseley Avenue
Winnipeg, MB R3G 1C3
P 204-788-8052  F 204-772-6035
E wpf.admin@mts.net
W wolseleyfamilyplace.com

WOMEN’S HEALTH CLINIC ●
Provides health services to women, with a focus on education, prevention and action. Medical and nutritional services are available along with individual and group counselling. Support groups focus on reproductive health, preoccupation with weight, smoking cessation and stress. A resource centre also provides women with access to a wide range of health information and resources.

3rd Floor – 419 Graham Avenue
Winnipeg, MB R3C 0M3
P 204-947-1517  F 204-943-3844
E whc@womenshealthclinic.org
W womenshealthclinic.org

YMCA-YWCA OF WINNIPEG ●
Provides a range of programs to strengthen the health and well-being of individuals, families and communities. United Way supports youth leadership development, volunteer training, specialized programs for women, seniors, and isolated mothers, as well as health, fitness and safety programs for all ages. United Way also supports the Y’s community development initiatives, and helps subsidize families who are unable to access services on their own.

Downtown and Camps Branches
301 Vaughan Street
Winnipeg, MB R3B 2N7
P 204-947-3044  F 204-943-6159
W ymcaywca.mb.ca

● Helping kids be all they can be  ● Moving people from poverty to possibility  ● Inspiring healthy people, strong communities
South Branch
5 Fermor Avenue
P 204-233-3476

West Portage Branch
3550 Portage Avenue
P 204-889-8052

Elmwood Kildonan Branch
454 Kimberly Avenue
P 204-668-8140

Employment Training Services
604-428 Portage Avenue
P 204-989-5860

Win Gardner Place
363 McGregor Street
P 204-989-4108

YOUTH AGENCIES ALLIANCE (YAA)
A collaborative network of 18 youth-serving agencies, YAA works in partnership to create programs that will benefit youth. YAA helps improve direct services by offering support and shared training to member agencies. As well, it enhances existing programs and services by acting as a resource to agencies, policymakers, and the public. United Way supports program coordination and a joint summer camp.

300-61 Juno Street
Winnipeg, MB  R3A 1T1
P 204-982-4946    F 204-982-4950
E director@youthagenciesalliance.com
W youthagenciesalliance.com
Programs, Partnerships & Strategies

SMALL GRANTS
BUILDING BLOCKS
Last year, dozens of Winnipeggers used the Building Blocks small grants program to bring neighbours together through block parties, barbeques, workshops and community garden projects, the building blocks of stronger, safer and more connected communities. Ideas that provide opportunities for neighbours to connect and build safer, stronger communities are eligible for grants between $100 and $1000.

ORGANIZATIONAL DEVELOPMENT
THE LEARNING CENTRE
A strong non-profit sector needs strong and knowledgeable human capital—both paid and voluntary. Professional development is an important element of building that human capital to enable organizations to achieve their goals. In partnership with subject matter experts, The Learning Centre at United Way offers high-quality capacity-building opportunities at low cost to enable participants to return to their workplaces with new knowledge and skills and to demonstrate continuous improvement against recognized sector standards for non-profits and charities in Canada.

COMMUNITY ENGAGEMENT PROGRAMS
DAY OF CARING
A United Way Day of Caring is a unique opportunity for employees, students and other organizations to come together and make a difference in our community by taking part in meaningful, hands-on volunteer projects with local community organizations. A rewarding way to build awareness, teamwork and morale.

COLLECTION DRIVE
Donations of new products and gently-used items are put to good use by community agencies to meet their programming needs and to provide to participants. United Way helps workplaces organize collection drives for needed items and can even arrange for the workplace to deliver them to the agency to see first-hand how it has an impact in the community.

LIVING ON THE EDGE
Living on the Edge: Taking a Look at Poverty is a unique experience designed to provide a glimpse into what it might be like to live in a low-income family trying to survive from month to month. A half-day commitment that’s guaranteed to change perceptions and provide a lifetime of perspective.

MAKE THE MONTH
A digital poverty simulation that presents Winnipeggers with some of the same decisions people living in poverty face. This interactive experience shows the realities of surviving day-to-day, paycheque-to-paycheque and the impact that has on your overall well-being. Visit www.makethemonth.ca/Winnipeg

GENNEXT
GenNext makes it easy for employees to continue their involvement outside of the annual campaign by providing tailored involvement opportunities and unforgettable experiences. A great way to engage with other leaders, learn about the issues facing our community, and have fun in the process.
PARTNERSHIPS

KOATS FOR KIDS
A seasonal partnership that collects and distributes gently-used winter outerwear free of charge to Winnipeg children and families. Partners include United Way, AMJ Campbell Van Lines, CTV, Modular Storage, Motel 6, Perth’s The Winnipeg Sun, Winnipeg Fire Paramedic Service, and 1290 CFRW.

PEG
Winnipeggers from all walks of life are joining together to make our city stronger. How will we know if our collective efforts make a difference? Peg is designed to do exactly that. Led by United Way and the International Institute for Sustainable Development, Peg measures all aspects of our community’s well-being. It tracks indicators in eight areas and through an innovative website, allows users from all sectors and disciplines to compare, analyze and learn about the issues that are important to us as a community.

WINNIPEG POVERTY REDUCTION COUNCIL
A city where everyone belongs: that’s the goal of the Winnipeg Poverty Reduction Council. Founded and supported by United Way Winnipeg, the WPRC engages leaders from all sectors of our city to convene and work collectively to reduce poverty in our community.

STRATEGIES

INDIGENOUS RELATIONS
United Way recognizes that our work takes place on Treaty 1 land, the homeland of the Metis Nation and a host to Inuit neighbours. United Way’s Council for Indigenous Relations (CIR) provides strategic guidance with a focus on enhancing and building relationships, knowledge and capacity between and within Indigenous communities, United Way and the community at large.

YOUTH UNITED
United Way’s youth engagement strategy encourages young volunteers to sharpen their leadership skills through a series of youth engagement activities and programs driven by the Youth Relations Council. The strategy has proven extremely effective in bringing young leaders together to help shape the future of our city and take action on important youth issues.

Youth Leaders in Action
Since 2007, youth volunteers have awarded a total of $20,000 in scholarships to 40 outstanding young Winnipeggers who are leading a new generation of volunteers.

Shaw United Way Youth Connections
Since 2000, youth volunteers have awarded over $176,000 in grants, resulting in 201 youth-driven projects aimed at addressing specific needs within a student’s own school and/or neighbourhood.

Student Community Service Award
Last year, 52 grade 11 students were recognized for making significant volunteer contributions to our community.

Youth Day of Caring
Each year, the Youth Day of Caring brings nearly 100 high school students together to engage in meaningful volunteer projects.
Investment at a Glance

This map is a snapshot of United Way Winnipeg’s investment in our community. For a more detailed view including investment by impact area, visit UnitedWayWinnipeg.ca.

Aboriginal Health & Wellness Centre of Winnipeg
Aboriginal Vision for the North End
African Communities of Manitoba Inc. (ACOMI)
A&O: Support Services for Older Adults
Andrews Street Family Centre (ASFC)
Art City (The) Arthritis Society
Aurora Family Therapy Centre
Big Brothers Big Sisters of Winnipeg
Boys & Girls Clubs of Winnipeg
Canadian Community Economic Development Network (CCEDNet)
Canadian Mental Health Association (CMHA)
Canadian Muslim Women’s Institute (CMWI)
Canadian Paraplegic Association Manitoba (CPA)
Canadian Red Cross Society (Manitoba Region)
Centre Renaissance Centre
CNIB – Manitoba and Saskatchewan Division
Community Education Development Association (CEDA)
Community Financial Counselling Services (CFCS)
Community Ownership Solutions – Inner City Renovations
Community Unemployed Help Centre (CUHC)
EAGLE Urban Transition Centre (EUTC)*
Elizabeth Fry Society of Manitoba (EFSM)
Elmwood Community Resource Centre (ECRC) & Area Association
Eyaa-Keen Healing Centre Inc. Family Dynamics
Fort Garry Women’s Resource Centre (FGWRC)
Girl Guides of Canada, 3 Areas of Winnipeg
Good Neighbours Active Living Centre
Graffiti Art Programming (GAP)
Guid’amies Franco-Manitobaines
ImagineAbility
Immigrant and Refugee Community Organization of Manitoba (IRCOM)
Immigrant Centre Manitoba Inc.
Inclusion Winnipeg (Formerly Community Living Winnipeg)
Independent Living Resource Centre (ILRC)
Jewish Child and Family Service
The John Howard Society of Manitoba (JHS)
Kà Ni Känichihk
Kildonan Youth Activity Centre (KYAC)
Knowles Centre
L’Arche Winnipeg
The Laurel Centre
Learning Disabilities Association of Manitoba (LDAM)
Ma Mawi Wi Chi Ita Centre
Macdonald Youth Services (MYS)
Main Street Project (MSP)
Manitoba Association for Rights and Liberties (MARL)
Manitoba Interfaith Immigration Council (Welcome Place)
Manitoba School Improvement Program
Maples Youth Activity Centre (MYAC)
Marlene Street Resource Centre
Marymound
Meals on Wheels of Winnipeg
Mediation Services – A Community Resource for Conflict Resolution
Mood Disorder Association of Manitoba
Mount Carmel Clinic
Multiple Sclerosis Society of Canada – Winnipeg Chapter
Native Women’s Transition Centre
Ndinawemaaganag Endaawaad
New Directions for Children, Youth, Adults and Families
New Life Ministries
North End Community Renewal Corporation (NECRC)
North End Women’s Centre
North Point Douglas Women’s Centre
NorWest Co-op Community Health
Ojiigita Pimatiswin Kinamataawin (OPK)
Opportunities for Employment (OFE)
Oshki-Gizhig*
Oyate Tipi Cumini Yape
Palliative Manitoba
Pluri-Elles (Manitoba)
Pregnancy and Family Support Services (PFSS)
Rainbow Resource Centre
Reaching E-Quality Employment Services (REES)
Resource Assistance for Youth (RaY)
Rose & Max Rady Jewish Community Centre
Rossbrook House
SEED Winnipeg (Supporting Employment & Economic Development)
Sexuality Education Resource Centre (SERC)
SMD Self-Help Clearinghouse
SMD Services
Social Planning Council of Winnipeg
South Winnipeg Family Information Centre
Spence Neighbourhood Association
Stroke Recovery Association of Manitoba
Teen Stop Jeunesse
Urban Circle Training Centre
Urban Indigenous Theatre Company*
Villa Rosa
Volunteer Manitoba (VM)
West Broadway Youth Outreach
West Central Community Program
West Central Women’s Resource Centre
Winnipeg Central Park Women’s Resource Centre
Wolseley Family Place
Women’s Health Clinic Inc.
YMCA-YWCA of Winnipeg
Youth Agencies Alliance (YAA)

*Time-limited funding