

# *define & activate*

YOUR IMPACT IN THE COMMUNITY

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United Way  
Winnipeg

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# define & activate

## YOUR IMPACT IN THE COMMUNITY

Let's explore your passions, your values, your talents and your inspiration, as a first step to building your personal giving statement.

### DEFINING YOUR PASSION

**Passion:** *what you feel strongly about/really care about*

**Answer the following:**

When you think about our community and city, what inspires or excites you?

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When you think about our community and city, what upsets or angers you?

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If you could wave a magic wand and make a significant difference in our community instantly—what would you change?  
How would our city be different?

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If you had unlimited time and resources, what would you choose to do with them?

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## DEFINING YOUR VALUES

**Values:** *what we give worth to*

Select three values that matter most to you. If a value is not in the chart below, write it in the bottom row.

Acceptance	Democracy	Honesty	Love	Simplicity
Authenticity	Dignity	Healing	Opportunity	Transformation
Commitment	Diversity	Harmony	Peace	Balance
Communication	Equality	Interdependence	Preservation	Boldness
Compassion	Faith	Integrity	Respect	Growth
Courage	Family	Joy	Responsibility	Influence
Creativity	Freedom	Knowledge	Service	Wisdom

**UNLEASHING YOUR UNIQUE TALENTS**

**Talent:** *our natural aptitude or skills*

What personal accomplishment are you most proud of?

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What was a moment when you were so proud of yourself that you didn't care what anyone thought?

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What activities did you do a lot as a child? Which ones did you enjoy?

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What are your hobbies, the things you do regularly? What are your hidden talents, the things you do better than anyone?

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What are some tough situations that you've had to deal with?

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**FINDING YOUR INSPIRATION**

*Inspiration: often it comes from ordinary people who have done extraordinary things. We appreciate when someone has the ability and willingness to be selfless, creative, innovative, or just dares to be different.*

What experiences and people have been important in shaping your core values and passions?

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What do you notice about your values when you consider your choices, such as life directions, career, free time, lifestyle, donations and spending?

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## CONNECTING TO THE COMMUNITY

Select the top three topics in our community that concern you the most. If one is clearly more significant to you, star it.

Child poverty	Creating community	Health care support services
Homelessness/housing	Violence	Inclusion/diversity
Indigenous inclusion	Substance abuse	Crime, including gangs
Immigrant and refugees	Teen pregnancy	Violence against women
School readiness	Mentorship	Language and cultural barriers
Personal safety	Children in care	Youth employment
Employment opportunities	Race/cultural inequalities	Reconciliation and employment
Job readiness	Intellectual disabilities	Corporate responsibility
High school graduation rates	Low-income housing	Mental health
	Aging population	

**DRAFT YOUR PERSONAL GIVING STATEMENT**

Reflect on the work you have just done over the past few pages. Consider your passions, your values, your talents, and your inspiration.

Describe the differences you want to make to our community:

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I want to help change ..... in our community. This aligns with my values of ....., and ..... I will impact change in our community and make a difference by giving back in the following way: .....

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I, (insert name) ....., am passionate about ....., because .....

I commit to offering my TIME, TALENT, TREASURE ....., by (date) .....

**Examples of personal giving statements**

*“My top three values are dignity, equality, and opportunity, and my top three issues are education, economic justice, and youth development. I believe that the opportunity for a good education, particularly for young people who are shut out of their full potential early on because of poor schools, is vital to dignity, equality, and finally, economic justice for everyone.”*

*“Our family’s goal is to bring creative expression to our community. We fund art and photography classes for inner-city and rural young people. In addition, we buy art from emerging artists for personal investment and joy.”*

# Action Plan

1. How have you given in the past? What, if anything, would you like to do differently?

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2. How do you want to give back? With your time, talent, treasure, or a combination?

**Time:** .....

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**Talent:** .....

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**Treasure:** .....

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3. How much time a month can you realistically commit to giving back?

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Now that you have identified your personal giving statement, and how you want to give back, set some goals:

4. This year, I will...

- a) .....
- b) .....
- c) .....
- d) .....

*Make a promise to yourself – choose one thing that you will commit to doing in the next six months and write it below.*

My promise to our community:

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