

LIVING ON THE EDGE

A three-hour experiential session that provides 40-90 employees with roles and scenarios that depict what it might be like to live in a low-income situation. A facilitated discussion concludes the session and explores how participants' experience relates to current Winnipeg realities.

WHAT'S NEXT

What's Next is a new initiative for individuals including Union members and Union staff who are approaching, or considering, retirement that provides opportunities to get involved in volunteer and engagement activities and continue making a meaningful difference in their community.

MAKE THE MONTH

A digital poverty simulation that takes between 5 and 15 minutes and poses typical choices faced by people living in poverty. It can be done individually or in a facilitated group setting. Can you make the month?



Services to support you:



211 Manitoba is an online information and referral service that helps Manitobans find services related to: food and clothing, housing and homelessness, health, mental health and addictions, children and parenting, youth, Indigenous peoples, people with disabilities, and much more.



Peg, Winnipeg's community indicator system, is a great source to learn more about how our city is doing in a number of areas. Check out mypeg.ca to learn more.

Peg is an initiative of United Way Winnipeg and the International Institute for Sustainable Development.

For more information, contact Labour Director, Gina McKay: 204-924-4261 or LabourDirector@unitedwaywinnipeg.mb.ca



☎ 204-477-5360 📠 204-453-6198 ✉ info@UnitedWayWinnipeg.ca
580 Main Street, Winnipeg MB R3B 1C7

[unitedwaywinnipeg](https://www.facebook.com/unitedwaywinnipeg) [unitedwaywpg](https://twitter.com/unitedwaywpg) [unitedwaywpg](https://www.instagram.com/unitedwaywpg) [unitedwaywpg](https://www.linkedin.com/company/unitedwaywpg)

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Stronger Together

Your Local and United Way Winnipeg

BECAUSE WE ❤️ WPG





Workers from Workers United Canada Council, Local 286, participated in Conscious Kindness Day. They provided free coffee from the Graham Ave. Tim Horton's – one of the first Unionized coffee shops in Winnipeg.

MEMBER AND STAFF ENGAGEMENT

Labour understands the importance and value of building strong and healthy communities. Please contact United Way Winnipeg's Labour Director to learn more about community-building opportunities that your members can participate in such as the following:

📍 AGENCY VISIT

Your Local's members can see the impact of donations by participating in a visit arranged by United Way Winnipeg.

🗣️ IMPACT SPEAKER

United Way Winnipeg's Speakers Bureau consists of over 100 volunteer speakers. They are staff, union members, volunteers and clients from United Way Winnipeg agency partners who share inspiring examples of how donations to Winnipeg's community fund change lives.

👥 DAY OF CARING

A unique opportunity for employees, students, and other organizations to come together and make a difference in our community by taking part in a variety of meaningful, hands-on volunteer projects with local community organizations. It's a rewarding way to build awareness, teamwork, and morale.

➡️ GENNEXT

By creating a GenNext chapter in your workplace or Local, young leaders and millennial workers can get involved in tailored engagement opportunities and experiences.

📦 COLLECTION DRIVE

Members can collect donations of new and gently-used items, such as children's coats, school supplies, food, and personal care items, for participants of United Way Winnipeg agency partners. We can provide a speaker to explain the need, and even arrange for staff to deliver the items to see the difference their generosity makes.

✈️ PLANE PULL

Each year, Labour enters teams who work together to pull an airplane at United Way Winnipeg's city-wide Campaign Kickoff. It's a fun way to come together and support United Way Winnipeg while showing your Union pride and colours and raising money for our community.

🗣️ LABOUR COMMUNITY ADVOCATE PROGRAM

Labour Community Advocates (LCAs) are union members who receive extensive training to become important resources for their fellow members. With dignity and respect, LCAs provide information about available resources to co-workers who are seeking assistance with personal challenges. They are the connection between their community, Unions, and United Way Winnipeg. This 3 level certificate training program can also be customized to your Local's needs.

Labour and United Way Winnipeg are **Partners in Social Change**. For over 50 years, they have shared a common goal: **a better world for all**.

As a way of ensuring workers and their families have access to important social services, the Canadian Labour Congress (CLC) and United Way Centraide Canada developed a partnership that operates in communities across Canada.

This relationship developed as a result of our many shared values, and from a fundamental belief that we are stronger and better when we work together. Similar to central Labour bodies, United Way Winnipeg (UWW) is governed by a board of trustees and led by volunteer committees, and works autonomously with local agency partners to create lasting change in our community.

Unions support social justice by mobilizing around workplace issues, such as working conditions and wages and benefits, to improve the lives of workers and their families. They also generate support for important social and human care services in our communities.

United Way Winnipeg strengthens our community's capacity to address social issues by working to prevent problems before they become crises. United Way Winnipeg provides direct funding to agency partners throughout the city. These agencies, many of which are unionized, deliver hundreds of programs annually to

thousands of individuals and families.

The Labour Director at United Way Winnipeg works to reinforce awareness of Labour's work in supporting critical social issues in partnership with United Way Winnipeg. The Labour Director works to develop the strategic relationship with Labour and the annual campaign. They interact and collaborate with the CLC, the Winnipeg Labour Council (WLC), and the Manitoba Federation of Labour (MFL) and their affiliates.

The majority of United Way Winnipeg's campaign dollars come from individual workers, many of whom are Union members. Labour leaders on the Campaign Cabinet coordinate Labour's involvement in United Way Winnipeg's annual **Community Campaign**, and help United Way Winnipeg reach Union members in workplaces across the province.

Every year, Unions support United Way Winnipeg by selecting or endorsing members to join the **Leadership Development Program** as a Sponsored Executive (SE). For 16 weeks, SEs become champions for United Way Winnipeg, working closely with staff and volunteers in Unions and workplaces to help facilitate fundraising activities.



From L to R: CLC Prairie Rep. Bernie Wood, 2018 UWW Campaign Chair Barb Gamey, UWW CEO Connie Walker, WLC President Basia Sokal.