

# From mentee to mentor

Because of your generosity, Kyra has gone from mentee to mentor. A childhood of abuse and dealing with racism left Kyra with self-esteem issues and a need to define her identity.

"It took me a while to get over the trauma, but that's also when I knew I wanted to work with kids," says Kyra. "A lot of kids go through this trauma, and they deserve to have someone to listen to them."

Kyra received guidance and mentoring from a network of donor-supported United Way Winnipeg agencies, and today she's a mentor and studying for a career helping youth.

"I've always had big plans," Kyra says. "Maybe I'll be a lawyer for Indigenous rights or a psychologist. Or maybe I'll upgrade my Early Childhood Education certificate to Level 2."



We are achieving so much together & there's more we can do. Find out why our community needs YOU!



## Our Community's Plan for a Better Winnipeg

Together, we're making great things happen!

This past year, Winnipeggers like you generously donated over \$21 million. Together, we're also going further to help even more kids & families. There's been real progress. But there's more we can do.

Our community is counting on us.

We know we've set ambitious goals—because they need to be.

If together we grow the campaign, we can make families stronger and give Winnipeg kids more possibilities.

YOU can make the difference!



## Stable support in our community

ALL THAT KIDS CAN BE

35 agencies

37 out-of-school and summer programs

12 counselling and crisis intervention programs

24 leadership and mentoring programs

86,468  
Winnipeggers impacted

## Going further to help even more kids & families

### Expanded youth mental health supports

2,500 children improved their coping skills, and 3,188 youth learned how to reduce stigma around mental health challenges.

### More mentoring opportunities for youth

We've connected kids with 444 more mentors and created a United Mentoring Network with nine youth-serving agencies.

Imagine if  
**4000**  
more young people could get mental health support



Almost 20% of our kids are not graduating high school. In our lowest-income neighbourhoods, this number increases to 40%.

Kids have a 75% better chance of graduating and going on to post-secondary when they have a mentor.

One in four Winnipeggers age 10 and older has a diagnosed mood or anxiety disorder, yet less than one in four who need help actually receive it.

80% of people who get support for mental health issues are able to successfully return to regular activities.



Imagine if  
**1800**  
more kids could connect with mentors

FROM POVERTY TO POSSIBILITY

25 agencies

14 life and employment skills/ social enterprise programs

12 asset building, money management and financial inclusion programs

35,043  
Winnipeggers impacted

### Enhanced financial empowerment initiatives

2,700 low-income community members received money management training.



Imagine if  
**2800**  
more people could learn job & money management skills

One in 10 Winnipeggers lives in poverty, including one in four children.

A recent study showed that 75% of participants in a United Way Winnipeg-supported employment assistance program successfully secured employment.

HEALTHY PEOPLE, STRONG COMMUNITIES

64 agencies

44 community development programs

14 neighbourhood safety and community-building programs

34 life skills and access to resources programs

63 counselling, wellness and education programs

219,492  
Winnipeggers impacted

### More opportunities for families to grow at family resource centres

The network of 24 Family Resource Centres continued to stay open an extra 20,000 hours, and offer 7,000 hours of additional programming.

Many families in Winnipeg are stressed, and it's showing. Nearly 11,000 Manitoba children are in care.

People who use their local family resource centre say they're better able to care for their children (88%), and 85% feel safer in their community. More vital help like this can be offered if the centres are open longer.



Imagine if  
**2700**  
more families could get help close to home

## Together, we can do more for a better Winnipeg.