

all that kids can be

Children belong at the centre of all we do. Our vision of a community, where everyone can reach their potential, begins with our young people. Together we are focused on strengthening the foundations and conditions that help kids thrive today, and for generations to come.

KEEPING OUR CURRENT NETWORK STRONG

35
agencies, including
three time-limited
investments

37
out-of-school
and summer
programs

24
leadership/
mentoring
programs

12
counselling and
crisis intervention
programs

86,468
estimated number of participants

GOING FURTHER

More Mentoring Opportunities for Youth: We've connected kids with 444 more mentors and created a United Mentoring Network with nine youth-serving agencies.

Expanded Youth Mental Health Supports: 2,500 children improved their coping skills, and 3,188 youth learned how to reduce stigma around mental health challenges.

from poverty to possibility

Everyone wants to be independent—to provide for themselves and their family. Removing the barriers to this universal desire unleashes pride, dignity, and achievement. Working to ease poverty helps lift families, and our entire community, to a place of greater health, security, and happiness.

KEEPING OUR CURRENT NETWORK STRONG

25
agencies

14
life and employment skills/
social enterprise programs

12
asset-building, money management and
financial inclusion programs

35,043
estimated number of participants

GOING FURTHER

Enhanced Financial Empowerment Initiatives: 2,700 low-income community members received money management training.

healthy people, strong communities

Thriving communities begin with empowering people and creating spaces where they can connect and grow. Every time we come together to empower kids and families to improve their health and well-being, our community takes a step forward.

KEEPING OUR CURRENT NETWORK STRONG

64
agencies

44
community
development programs

14
neighbourhood
safety & community-building programs

34
life skills
& access to
resources programs

63
counselling,
wellness & education
programs

219,492
estimated number of participants

GOING FURTHER

More Opportunities For Families to Grow at Family Resource Centres: We have expanded the 24 Family Resource Centres' hours by an additional 20,000 hours per year.

Core Donors

\$52 (one dollar per week)

Allows six students to participate in interactive school workshops aimed at challenging the stigma of mental health, and removing the barriers that prevent youth who are struggling, from seeking help.

\$120 (ten dollars per month)

Provides 20 single moms struggling to meet their basic needs, a one-day emergency supply of baby formula and diapers.

\$365 (one dollar per day)

Provides 37 vulnerable youth with one hour of mentorship and homework help, to improve their grades and odds of graduating, not to mention the boost to their self-esteem and potential.

\$730 (two dollars per day)

Provides 16 unemployed people in low-income situations with one week of on-the-job training, and the opportunity to gain experience and learn new skills that can lead to steady work and the ability to improve life for their family.

Leadership & Major Donors

\$1200 (\$23 per week)

Gives 34 people two weeks of money management training that helps Winnipeggers move from poverty to possibility by teaching how to reduce debt, budget and build savings for lifelong financial stability.

\$2400 (\$6.50 per day)

Gives 19 adult learners, unable to read and write English, one week of literacy education in a community classroom at their neighbourhood family centre — a safe, welcoming space close to home.

\$3600 (\$10 per day)

Allows 18 youth living with mental health issues the opportunity to make friends and music during a week of band camp that teaches positive coping skills, and inspires a sense of belonging among teens with mood disorders.

\$5000 (less than \$14 per day)

As a Major Donor, you can provide 24 vulnerable youth with one hour of after-school mentorship and homework help each night for an entire month, helping improve their grades, odds of graduating, self-esteem and confidence.



Thanks to donors like you, Sydney overcame homelessness and addiction. Today he's sober, employed, and pursuing a degree in social work.