



United Way
Winnipeg

Partnering
for a Purpose





United Way
Winnipeg

Employee volunteerism is quickly becoming the newest metric of success in the workplace, helping to boost job satisfaction, improve retention and identify the leaders of tomorrow. In fact, the 2014 Millennial Impact Report revealed that one-third of millennials look to a company's volunteer policies when they decide to apply, interview or accept an offer.

United Way Winnipeg can work with you to create custom, year-round employee engagement strategies that generate excitement, boost morale and promote belonging and teamwork.

Are you...

...looking for meaningful, hands-on opportunities that build a sense of team?



Day of Caring



Collection Drive



Living on the Edge



Brain Architecture Game

...looking for engagement opportunities that can take place in your building?



Collection Drive



Pop Up Day of Caring



Make the Month



Brain Architecture Game

...looking to increase employees' understanding of poverty and other issues in the community?



Living on the Edge



Make the Month



Day of Caring



Brain Architecture Game

...looking to increase your employees' understanding of United Way Winnipeg?



Agency Visit



Inspirational Speaker

...looking to further engage specific age groups?



GenNext



What's Next

...looking to better understand your employees and their understanding of / response to your Corporate Social Responsibility and community engagement approach?



Employee Survey



"Everyone walks away from a Day of Caring standing a little prouder, sitting a little straighter in their chair, and feeling fulfilled in terms of the contributions they've made. It's made it a campaign of inspiration for us."

Paul Seipp

Vice-President
Personal Banking, BMO



DAY OF CARING

A unique opportunity for employees, students and other organizations to come together and make a difference in our community by taking part in a variety of meaningful, hands-on volunteer projects with local community organizations. A rewarding way to build awareness, teamwork and morale.



POP UP DAY OF CARING

We can bring a Day of Caring to you! For a budget, we will bring an inspirational speaker and the items needed to have employees assemble personal care kits for youth, individuals who are homeless, newcomers, and others who can't afford these basic items.



COLLECTION DRIVE

Employees can collect donations of new and gently used items such as children's coats, school supplies, food, and personal care items, for participants of United Way Winnipeg agency partners. We can provide a speaker to explain the need and even arrange for staff to deliver the items and see the difference their generosity makes.



LIVING ON THE EDGE

A three-hour experiential session that provides 40-90 employees with roles and scenarios that depict what it might be like to live in a low-income situation. A facilitated discussion concludes the session and explores how participants' experience relates to current Winnipeg realities.



BRAIN ARCHITECTURE GAME

What happens to us in life, particularly in the early years, can have long-term impact, both positive and negative. The Brain Architecture Game is a new and innovative hands-on opportunity for participants to learn how a child's brain develops in response. A great activity for collaboration, experiential learning and team-building.

"This simulation showed me how people living in poverty must make complex and difficult decisions every day. I came away from the experience with a better understanding of poverty and how we need to support programs that remove barriers and create opportunities in our community."

Mark Pomehichuk

United Way Winnipeg Campaign Co-Chair
Canada Life





MAKE THE MONTH

A digital poverty simulation that takes between 5 and 15 minutes and poses typical choices faced by people living in poverty. It can be done individually or in a facilitated group setting. Can you make the month?



AGENCY VISIT

Your staff can see the impact of their donations by visiting one of the agencies funded through United Way Winnipeg.



INSPIRATIONAL SPEAKER

United Way Winnipeg's Speakers Bureau has over 100 speakers: individuals whose lives have been impacted by a United Way Winnipeg agency or are staff members at the agencies who can share the impact of donations made by your company, your employees, and others.



GENNEXT

Through creating a GenNext chapter in your workplace, young leaders and millennial employees can get involved in tailored engagement opportunities and experiences.



WHAT'S NEXT

What's Next is a new initiative for people who are approaching, or considering, retirement that provides opportunities to get involved in volunteer activities and continue making a meaningful difference in their community.



EMPLOYEE SURVEY

We developed an employee survey to help you learn what is important to your employees in terms of social issues, engagement, and corporate social responsibility.

AN EXAMPLE OF A YEAR WITH United Way Winnipeg

Spring



Poverty is one of Winnipeg's most pressing issues.

Participate in a **Make the Month** online simulation and facilitated workshop to learn more about the challenges faced by people living on a low income.

Do something extra special for **Conscious Kindness Day**.



Help an organization prepare for summer by helping with yardwork or planting a community garden through our **Day of Caring** program.

Summer

Time to recognize the impact of our collective efforts at the **Annual Community Luncheon**.



Get your team signed up and trained up for next year's **Plane Pull**.



Go on an **Agency Visit**.

United Way Winnipeg will work with you to develop your own customized calendar!

Fall

Show your team's might at **Plane Pull**.



Kick off your workplace campaign with an impact story from a **Speakers Bureau** presenter.



Learn how life experiences impact early childhood development with the **Brain Architecture Game**.

A chance to check in and celebrate at our first **Campaign Breakfast**.

Bundle and pack coats, hats, mitts, and scarves at **Koats for Kids**.



Learn more about poverty through the **Living on the Edge** simulation workshop.

Send your emerging leaders to the **GenNext Summit**.

Winter



Help an agency provide Christmas gifts for children and their families by hosting a **Collection Drive**.



A chance to check in and celebrate at our **Campaign Lunch**.

Get together at the **Campaign Celebration** to recognize our achievement!



Take an **Employee Survey** to find out what is important to your colleagues in terms of social issues, engagement, and corporate social responsibility.

Other resources to learn more about our community



211 is an online information and referral service that helps Manitobans find services related to: food and clothing, housing and homelessness, health, mental health and addictions, children and parenting, youth, Indigenous peoples, and people with disabilities, and much more.



Peg, Winnipeg's community indicator system, is a great source to learn more about how our city is doing in a number of areas. Check out mypeg.ca to learn more.

Peg is an initiative of United Way Winnipeg and the International Institute for Sustainable Development.



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