



EVENT APPLICATION

Thank you for organizing an event in support of United Way Winnipeg.
Please use this form to tell us a little more about your activity.

Event Name

Event Date

Event Location Time

Event Contact

Organization (IF APPLICABLE)

Address

City Province Postal Code

Email Phone

Briefly describe your fundraising event

Is this an annual event? Yes No Maybe

Expected number of participants

How will funds be raised?

Continued on next page...



EVENT APPLICATION

Estimated total donation to United Way Winnipeg

PROMOTIONAL MATERIALS

If your event is approved, we can provide support materials.
Please indicate which items you are interested in.

Banners and Signs

Stickers

Coin Box

Temporary Tattoos

Letter of Confirmation

PUBLICITY INFORMATION

Are you planning on promoting this event to the public? Yes No

Please describe how the event will be publicized:

Will you be seeking approval to use the United Way Winnipeg name and/or logo in any of your promotional materials? Yes No

Do you expect to involve the media? Yes No

All promotional material bearing the United Way Winnipeg name and/or logo must be sent to us for approval in advance of distribution or display.

Will your event require an online fundraising page from our online peer-to-peer platform? Yes No

Continued on next page...



EVENT APPLICATION

AGREEMENT

ORGANIZATON OR ORGANIZER NAME, the event organizer, agrees to be responsible for all planning, organizing and implementation of the special event/program on to benefit United Way Winnipeg. The special event/program shall be described and publicly referred to as follows:

EVENT NAME

The event organizer agrees to use only the authorized name or logo of United Way Winnipeg in any media or printed materials relating to the special event/program (if name is to be used). Event organizer agrees to send all material with the United Way Winnipeg name or logo to the Events Team for approval prior to printing, displaying or distributing. No cost or liability associated with this event shall be incurred by United Way Winnipeg. The event organizer agrees to handle any monetary transactions and to present the proceeds to United Way Winnipeg within 30 days of the event. The event organizer agrees to obtain all necessary permits, licenses or insurance. The event organizer agrees to follow United Way Winnipeg's receipting policies that adhere to Canada Revenue Agency regulations. United Way Winnipeg reserves the right to withdraw the use of its name at any time. If the event is cancelled, the event organizer agrees to notify United Way Winnipeg prior to the original event day.

SIGNED: DATE:
EVENT ORGANIZER

SIGNED: DATE:
UNITED WAY WINNIPEG REPRESENTATIVE

Once you have completed your application, please email it to events@unitedwaywinnipeg.ca. If you have questions or need assistance, please email events@unitedwaywinnipeg.ca or call 204-477-5360.