

ALL THAT KIDS CAN BE

Children belong at the centre of all we do. Our vision of a community, where everyone can reach their potential, begins with our young people. Together we are focused on strengthening the foundations and conditions that help kids thrive today and for generations to come.

A NETWORK THAT HELPS KIDS

36

agencies, including
three time-limited
investments

41

out-of-school
and summer
programs

28

leadership/
mentoring
programs

12

counselling and
crisis intervention
programs

80,000+
participants*

FROM POVERTY TO POSSIBILITY

Everyone wants to be independent—to provide for themselves and their family. Removing the barriers to this universal desire unleashes pride, dignity, and achievement. Working to ease poverty helps lift families, and our entire community, to a place of greater health, security, and happiness.

A NETWORK TO FIGHT POVERTY

22

agencies

13

life and employment skills/
social enterprise programs

12

asset building, money management and
financial inclusion programs

30,000+
participants*

HEALTHY PEOPLE, STRONG COMMUNITIES

Thriving communities begin with empowering people and creating spaces where they can connect and grow. Every time we come together to empower kids and families to improve their health and well-being, our community takes a step forward.

A NETWORK THAT HELPS COMMUNITIES

61

agencies

39

community
development programs

10

neighbourhood
safety & community-building programs

29

life skills &
access-to-resources
programs

62

counselling,
wellness & education
programs

225,000+
participants*

ONE PERSON AT
A TIME

INDIVIDUALLY, EVERY GIFT MAKES A SIGNIFICANT DIFFERENCE IN THE LIVES
OF OUR FELLOW WINNIPEGGERS.



CORE DONORS

\$52 (one dollar per week)

Allows six students to participate in interactive school workshops aimed at challenging the stigma of mental illness, and removing the barriers that prevent youth who are struggling, from seeking help.

\$150 (three dollars per week)

Provides 25 single moms struggling to meet their basic needs with a one-day emergency supply of baby formula and diapers.

\$365 (one dollar per day)

Provides 37 vulnerable youth with one hour of mentorship and homework help to improve their grades and odds of graduating, not to mention the boost to their self-esteem and potential.

\$730 (two dollars per day)

Provides 16 unemployed people in low-income situations with one week of on-the-job training and the opportunity to gain experience and learn new skills that can lead to steady work and the ability to improve life for their family.

LEADERSHIP & MAJOR DONORS

\$1200 (\$23 per week)

Gives 34 people two weeks of money management training that helps Winnipeggers move from poverty to possibility by teaching how to reduce debt, budget and build savings for lifelong financial stability.

\$2400 (\$6.50 per day)

Gives 19 adult learners, unable to read and write English, one week of literacy education in a community classroom at their neighbourhood family centre — a safe, welcoming space close to home.

\$3600 (\$10 per day)

Allows 18 youth living with mental health issues the opportunity to make friends and music during a week of band camp that teaches positive coping skills, and inspires a sense of belonging among teens with mood disorders.

\$5000 (less than \$14 per day)

As a Major Donor, you can provide 24 vulnerable youth with one hour of after-school mentorship and homework help each night for an entire month, helping improve their grades, odds of graduating, self-esteem and confidence.



Gilbert credits much of his success today to United Way Winnipeg's donor-supported breakfast and after-school programs. They kept him safe, healthy, and connected when he was a child.